



PATENT

In re application of:)	Examiner: Chang, Shirley
Yeong-Taeg Kim)	
)	
For: Banner activated digital TV receiver and a)	Group Art Unit: 2612
method for operating the receiver)	
)	
Application No.: 10/021,129)	
)	
Filed: December 12, 2001)	
)	

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

October 18, 2006

Sir:

Transmitted herewith is a Reply to the August 18, 2006 Final Office Action in the above-identified application.

- ☒ The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.
- ☐ The enclosed document is being transmitted via facsimile.

The fee has been calculated as shown below:

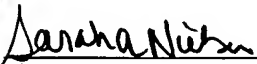
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	15	-	15	=	0	\$ 50	\$0.00
INDEPENDENT	2	-	3	=	0	\$200	\$0.00
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$360	\$0.00
						TOTAL	\$50.00

- ☐ Petition for () month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$0.00 for the extension of time.
- ☒ No fee is required.
- ☐ A check in the amount of \$00.00 is enclosed.
- ☐ Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.

If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.

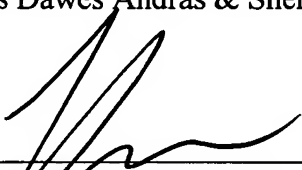
Attachment(s): Reply (20 pp.)

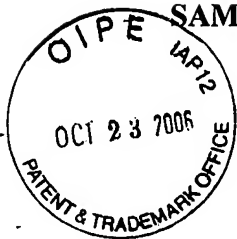
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<p align="center"><u>CERTIFICATE OF MAILING</u></p> <p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October <u>18</u>, 2006</p> <p>By: Sarah A. Nielsen</p> <p> Signature</p>

Respectfully submitted,

Myers Dawes Andras & Sherman, LLP


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MS AF
REPLY UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
PATENT EXAMINATION BRANCH

In re application of:)	Examiner: Lu, Shirley
Yeong-Taeg Kim et al.)	
)	Group Art Unit: 2612
For: Banner activated digital TV receiver and a)	
method for operating the receiver)	
)	Reply to the Final Action
Application No.: 10/021,129)	Dated August 18, 2006
)	
Filed: December 12, 2001)	
)	

REPLY TO THE FINAL ACTION DATED AUGUST 18, 2006

MS AF
Commissioner of Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir/Madam:

Applicant hereby responds to the Final Action dated August 18, 2006, in the above-referenced patent application. Reconsideration, reexamination and allowance of the patent application are respectfully requested in view of the following remarks.

Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.